



SHANNON HETRICK CONTACT INFO

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EDUCATION

Kutztown University

Of Pennsylvania, Kutztown PA

BFA, Communication Design

Concentration: Graphic Design

Graduated May 2023

SKILLS

Adobe Creative Cloud

The Google Drive Suite

Digital Photography

HTML and CSS

Studio Art

Figma

Canva

WORK EXPERIENCE

MULTI MEDIA MARKETING | Orlando, FL

Junior Creative

September 2023 - Present

- Part of the creative team specializing in graphic design for the U.S. Military
- Collaborating directly with clients to understand and fulfill their design requirements
- Used the industry-standard equipment
- Proficient in crafting compelling designs across various mediums, including brochures, logos, intranet banners, signage, and posters

HERE & NOW | Coatesville, PA

Marketing Director and Co-owner of Start-up

May 2022 - Present

- Part of creative and marketing team for upcoming social media app
- Analyze and survey data for user-based content
- Primarily ran the companies social media presence
- Created the logo

SAROTT DESIGN | Nazareth, PA

Graphic Design Intern

March 2023 - May 2023

- Completed a dynamic 7-week design internship
- creating captivating designs for diverse clients across various mediums
- Collaborated and communicated directly with the business owner during the design process

GRAPHICS ON THE MOVE | Parkesburg, PA

Graphic Designer

August 2022 - April 2023

- Managed weekly design projects
- Conducted research and created sketches to develop project concepts
- Received mentorship from the creative director, who oversaw my work

CHESTER COUNTY INTERMEDIATE UNIT | Coatesville, PA

Seasonal Custodian for Children With Disabilities

June 2019 - August 2022

- Performed disposal of waste
- Conducted thorough cleaning and disinfection of restrooms
- Executed various floor maintenance tasks including vacuuming, mopping, sweeping, and wax removal
- Undertook painting projects for corridors and classrooms
- Utilized construction tools to accomplish assigned duties
- Rearranged furniture as necessary
- Showed effective teamwork skills while collaborating with fellow custodial staff

LEADERSHIP EXPERIENCE

Kutztown Christian Fellowship | Kutztown, PA

Executive Student Leader - Secretary

August 2019 - May 2023

- Managed the club's social media presence
- Led and mentored Bible study sessions
- Contributed to the worship band on a weekly basis

AWARDS

- Kutztown University of Pennsylvania Dean's List, 2019 - 2023
- Academic Scholarship with a Maintained GPA, 2019 - 2023

VOLUNTEER EXPERIENCE

CAMP AT OLD MILL | Coatesville PA

Arts and Crafts Assistant

Summer of 2016 - 2021

- Assisted elementary kids to do arts and crafts at summer camp
- Followed directions from my arts and crafts director
- Cleaned and organized art supplies